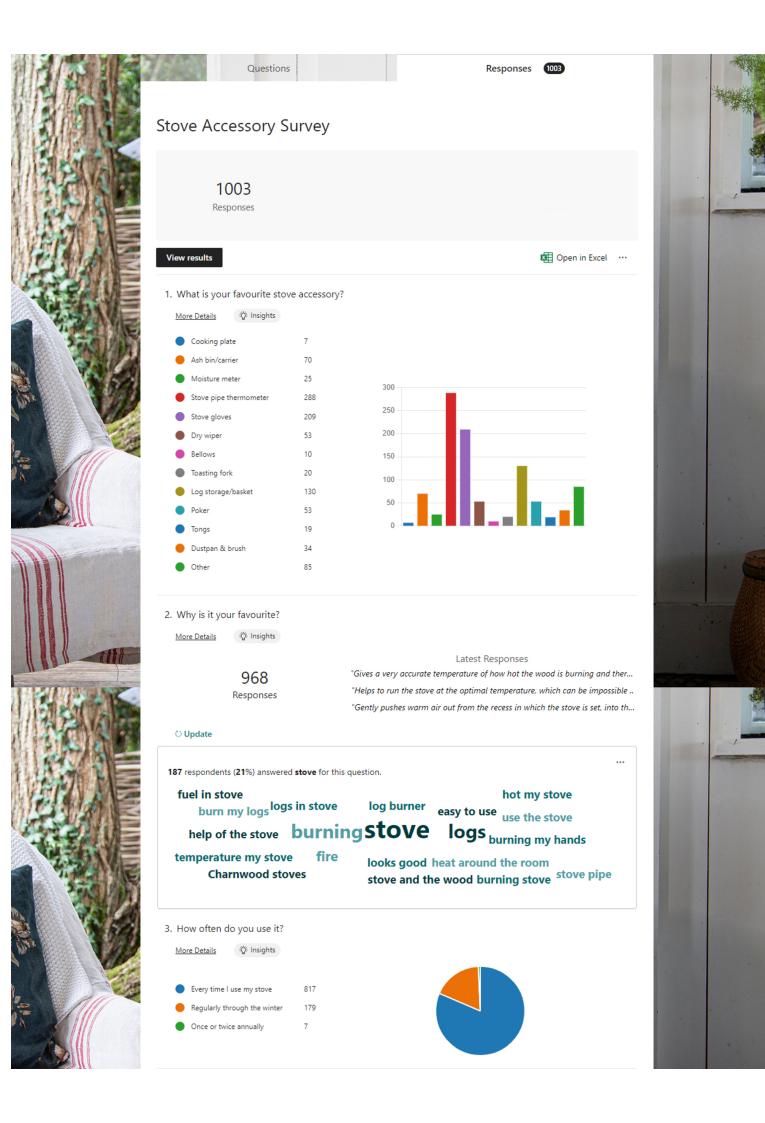


## **The Charnwood Stove Accessory Survey Results**

A survey of 1003 Charnwood customers carried out in October 2022 looking at wood-burning stove accessory preferences and behaviour.





4. Do you find it easy to use? More Details 991

5. If you don't find it easy can you explain why?

i Insights More Details

Responses

Latest Responses

○ Update

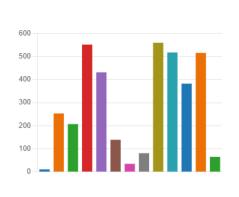
 ${\bf 1}$  respondents (13%) answered  ${\bf Christmas}\ {\bf present}$  for this question.

room for manoeuvre actual temperature questions 100C Christmas present log is quite large spaceforks fire quite small little roomergonomic bulky items

6. What other stove accessories do you own?

More Details

Cooking plate 11 253 Ash bin/carrier 207 Moisture meter Stove pipe thermometer 551 Stove gloves 431 139 Dry wiper 35 Toasting fork 81 Log storage/basket 559 517 515 Dustpan & brush



7. Are they all easy to use? If not, which ones aren't and why?

65

👸 Insights More Details

790

Responses

Latest Responses "All easy to use."

"Handles are not immune to warmth and gloves remove the chance of a scal..

"Yes, all great to use thanks!"

O Update

169 respondents (23%) answered easy to use for this question.

Use them all regularly use it everyday

design and easy AllI easy stove thermometer



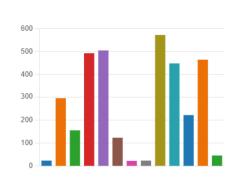
## ○ Update

169 respondents (23%) answered easy to use for this question. Use them all regularly use it everyday design and easy Alll easy stove thermometer n't use Stove gloves to use tongs pretty easy not so easy ash use rather than easy limited use stove pipe pipe thermometer dustpan easy use features lot of use Absolutely all in use

8. Which of the following do you consider 'must have' stove accessories? (you can choose more than one)

## More Details





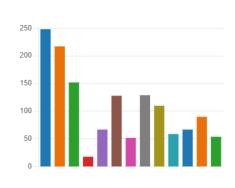
9. Which stove-accessory would you like next? (you can choose more than one)

248

## More Details

Cooking plate

Cooking plate	240
Ash bin/carrier	217
Moisture meter	152
Stove pipe thermometer	18
Stove gloves	67
Dry wiper	128
Bellows	52
Toasting fork	129
Log storage/basket	110
Poker	59
Tongs	67
Dustpan & brush	90
Other	54



10. Are you considering purchasing any Charnwood accessories in the near future?

Moi	re Details	🌣 Insights	
•	Yes		133
•	No		275
•	Maybe		593



